

February 28, 2019
For Immediate Release

**NEOPOLLARD INTERACTIVE SHORTLISTED FOR LOTTERY SUPPLIER OF THE YEAR
AT UPCOMING 2019 EGR NORTH AMERICA AWARDS**

LANSING, Michigan, February 28, 2019 /CNW/ -- NeoPollard Interactive (“NPI”) announced today that it has been shortlisted for *Lottery Supplier of the Year* at the 6th annual eGaming Review (“EGR”) North America Awards, which will be presented at an awards ceremony on April 11, 2019, in Atlantic City, New Jersey.

The EGR North America Awards recognize excellence in the North American online gaming industry. The *Lottery Supplier of the Year* category celebrates suppliers who have demonstrated outstanding performance and innovation in the delivery of market-leading solutions for lottery operators. Primarily, the judging criteria considers product integration and delivery, product quality, commercial success and innovation in the last 12 months.

With approximately 80% market share in terms of iLottery revenues in the U.S., NPI has perfected the requisite technology, operational expertise and industry-leading game development to support our lottery partners as they introduce iLottery programs in their states. NPI is proud to pave the way with our customers as they continue to prove that the iLottery channel is a vital source of significant incremental revenue for the worthy causes that they fund.

“NPI is honored to be shortlisted in this year’s *Lottery Supplier of the Year* category of the EGR North America Awards. We recognize the significant contributions of all nominees in this category to the growth and innovation of the lottery industry that we are privileged to serve,” said Liz Siver, General Manager of NeoPollard Interactive. “The partnerships that we have built over the past five years have given us the opportunity to lead the industry through the delivery of innovative iLottery solutions in support of our customers’ good causes. Our vision to elevate player experiences in the digital space is what drives our passionate team. On behalf of the talented team at NPI, we’re thrilled to have the opportunity to have our commitment and achievements recognized through the EGR Awards.”

About NeoPollard Interactive

NeoPollard Interactive LLC (“NeoPollard Interactive”) is jointly owned by two of the world’s most trusted and reputable companies in lottery and Internet gaming – Pollard Banknote Limited (“Pollard Banknote”) and NeoGames S.A.R.L. (“NeoGames”). Established in 2014, NeoPollard Interactive combines the marketing expertise and extensive worldwide lottery experience of Pollard Banknote with the proven leadership and technology of NeoGames in launching new online and mobile gaming products and services suited to an ever-evolving marketplace. The company leverages the strengths of each partner company to develop, implement, operate and maintain innovative online gaming services that enable regulated lottery clients to generate revenues for good causes.

Forward-looking Statements

Certain statements in this press release may constitute “forward-looking” statements and information, which involve known and unknown risks, uncertainties, and other factors that may cause actual results, performance, or achievements to be materially different from any future results, performance, or achievements expressed or implied by such forward-looking statements. When used in this document, such statements include such words as “may,” “will,” “expect,” “believe,” “plan,” and other similar terminology. These statements reflect management’s current expectations regarding future events and operating performance and speak only as of the date of this document. There should not be an expectation that such information will in all circumstances be updated, supplemented, or revised whether as a result of new information, changing circumstances, future events, or otherwise.

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