

April 22, 2019
For Immediate Release

**NEOPOLLARD INTERACTIVE NAMED LOTTERY SUPPLIER OF THE YEAR
AT 2019 EGR NORTH AMERICA AWARDS**

LANSING, Michigan, April 22, 2019 /CNW/ -- NeoPollard Interactive (“NPI”) is pleased to announce that it has been named *Lottery Supplier of the Year* at the 6th Annual EGR North America Awards. Culminating in a ceremony in Atlantic City, New Jersey, on April 11, 2019, the EGR North America Awards recognizes excellence in the North American online gaming industry.

The *Lottery Supplier of the Year* category celebrates suppliers who have demonstrated outstanding performance and innovation in the delivery of market-leading solutions for lottery operators. Evaluation in this category considered product integration and delivery, quality, commercial success, and innovation in the last 12 months. The judges’ remarks cited NPI’s proven commercial success and recognized NPI’s iLottery 360° Solution as an “innovative and comprehensive approach.”

As partner to North America’s leading iLottery operators, with approximately 80% U.S. market share in terms of revenue, NPI’s leadership in the iLottery space is further solidified through this recognition. NPI’s iLottery 360° Solution enables the company to provide a fully turnkey iLottery operation—including sophisticated technology platforms, managed services, and industry-leading game content—that is specifically geared towards serving the needs of lotteries and the preferences of lottery players.

“NPI is truly honored to be awarded *Lottery Supplier of the Year* by the EGR North America Awards,” said Liz Siver, General Manager, NPI. “As a company, we have, and will continue to be, committed to our clients’ success. We are thrilled to be recognized for our comprehensive iLottery 360° Solution, innovative approach, and, most importantly, the successful lottery partnerships we have cultivated since forming nearly 5 years ago.”

NPI’s focused approach and operational expertise has earned the company the reputation as ‘partner of choice’ for lotteries looking to enhance the way they connect and engage with players. By focusing on generating sustainable revenue for good causes, as well as offering the most exciting, innovative, and engaging digital gaming products, NPI demonstrates the proven ability to incrementally increase revenues for its lottery partners.

About NeoPollard Interactive

NeoPollard Interactive LLC (“NeoPollard Interactive”) is jointly owned by two of the world’s most trusted and reputable companies in lottery and Internet gaming – Pollard Banknote Limited (“Pollard Banknote”) and NeoGames S.A.R.L. (“NeoGames”). Established in 2014, NeoPollard Interactive combines the marketing expertise and extensive worldwide lottery experience of Pollard Banknote with the proven leadership and technology of NeoGames in launching new online and mobile gaming products and services suited to an ever-evolving marketplace. The company leverages the strengths of each partner company to develop, implement, operate and maintain innovative online gaming services that enable regulated lottery clients to generate revenues for good causes.

Forward-looking Statements

Certain statements in this press release may constitute “forward-looking” statements and information, which involve known and unknown risks, uncertainties, and other factors that may cause actual results, performance, or achievements to be materially different from any future results, performance, or achievements expressed or implied by such forward-looking statements. When used in this document, such statements include such words as “may,” “will,” “expect,” “believe,” “plan,” and other similar terminology. These statements reflect management’s current expectations regarding future events and operating performance and speak only as of the date of this document. There should not be an expectation that such information will in all circumstances be updated, supplemented, or revised whether as a result of new information, changing circumstances, future events, or otherwise.

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